



**CLAIRE
HAMMON**
DESIGNAHOLOGIC

Name: Claire Hammon
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D.O.B.: 7th March 1978
Nationality: New Zealand Citizen

Key skills: Excellent communication skills and problem solving abilities
Organisation, in particular the ability to manage time and multi task
Ability to achieve high standard of output in fast paced environment
Great understanding of the print process
Understanding of client requirements and translating them into workable ideas and designs
Ability to see jobs through from concept to completion and to foresee end product
Up to date with latest design trends and technology associated

Programs used: Macromedia Freehand MX
Adobe InDesign CS2
Adobe Photoshop CS2
Adobe Illustrator CS2
Macromedia Flash MX
MS Word
MS Excel
MS Powerpoint

Courses: Natcol Auckland
Introduction to Macromedia Flash
Christchurch Polytechnic
Digital imaging using Photoshop
Screen printing
Pattern making
Drawing for Fashion
Corsetry
Furniture Making
Design & Arts College of NZ
Intro to Computer Graphic Design

Freelance Clients: Penguin Books (NZ) (Nov 2006-Present)
_Advertisement design
_Brochure design

Lost Enterprises (NZ) (August 2006-Present)
American surf Brand
_Catalogue design
_Textile design
_Placement prints

NZ Snowboarder Magazine (Mar 2004-Present)
NZ Snowboarder, NZ Skateboarder and NZ Skier magazines
_Graphic design
_Pre-press & production

Urchin Clothing Ltd (June 2004-Present)
_Catalogue design
_Placement prints
_Apparel design

Fresh Tech Clothing Ltd (Oct 2002-2006)
540's snowboard outerwear
_Outerwear apparel design
_Catalogue design
_Advertisement design
_Branding design

Employment history:

Profile Ltd (Feb 2005-August 2006)

GRAPHIC DESIGNER

Corporate apparel company

_Presentation documents

_Garment line drawings

_Photography

_Order forms

_Branding

Second Skin Ltd (Sept 2001- August 2005)

GRAPHIC DESIGNER

NZ distributor of Sessions and Da kine

_Graphic design (NZ only)

_Sales representation

Urchin Clothing (Sept 2000-June 2004)

SENIOR APPAREL DESIGNER & GRAPHIC DESIGNER

_Apparel design

_Fabric sourcing

_Prototype development

_Directing and styling photoshoots

_Sales representation

_Data entry &Invoicing

_Catalogues, Posters, T-shirt prints, Branding

Urchin Clothing (1995-2000)

SELF EMPLOYED SOLE TRADER

_Apparel design

_Fabric sourcing

_Prototype development

_Production management

_Sales representation

California Dreamin' (March-April 1999)

Designers and manufacturers of Skateboards and apparel

(Employed on contract for 2 seasons to begin first women's wear range for the Boom

Skateboarding brand)

_Apparel design

_Fabric sourcing

_Prototype development

_Sample range presentation

Auravale Industries Ltd (Aug-Oct 1997)

(Employed on contract for one season to begin first women's wear range for the Syrup

streetwear brand)

_Apparel design

_Fabric sourcing

_Prototype development

_Sample range presentation

Interests: Magazines, music, art & design, architecture, interior design, product design, computers, furniture.

References: Available on request